

Ubicom Brings Media Streaming to JVC's Sophisti DD-3 and DD-8 Home Entertainment Systems

Enables Downloaded Movies To Be Streamed from a PC over a Home Network

SUNNYVALE, Calif. – Dec. 12, 2006 – Ubicom®, Inc., a leading provider of communications processor and software solutions, has been selected by JVC, the audiovisual equipment innovator, to add media streaming capability to its Sophisti™ DD-3 and DD-8 advanced living entertainment systems. Ubicom's StreamEngine® wireless processor will enable videos and music to be streamed from a LAN-connected PC to the Sophisti DD-3 or DD-8 media center. StreamEngine technology prioritizes time-sensitive traffic over a home network, enabling it to meet the high-bandwidth demands required for uninterrupted real-time video playback.

The Sophisti DD-3 and DD-8 media systems are DLNA CERTIFIED™ devices and allow users to play audio, video and photo files from their PCs on a flat screen TV with surround sound speakers, creating a complete at-home entertainment system. Ubicom's StreamEngine chipset provides low-latency connectivity, allowing the Sophisti DD-3 or DD-8 instant access to digital media stored on other devices across the home network. Even when multiple applications operate simultaneously on the network, StreamEngine technology regulates the traffic flow to minimize the delays which cause degraded images, poor audio or pauses in playback. Digital media content gains priority over other network traffic, such as file downloads and emails, allowing users to watch videos on the Sophisti DD-3 or DD-8 without frustrating interruptions.

"As video becomes more accessible online, we have seen a spike in demand for Internet video compatibility in home theaters," said Bart Somsen, corporate communications manager for JVC Europe Ltd. "In order to stay at the forefront of the home entertainment system market, we have moved to incorporate wireless video streaming technology into our advanced living entertainment systems with the Sophisti DD-3 and DD-8. Ubicom's StreamEngine technology gives our product a competitive edge with its ability to ensure seamless delivery of video content from the Web to the screen."

"JVC continues to improve upon its class-leading audiovisual equipment," said Keith Morris, vice president of marketing at Ubicom. "Ubicom's StreamEngine technology enhances the Sophisti DD-3 and DD-8 by providing embedded quality of service (QoS) management. Customers can relax and enjoy movies on the best audiovisual equipment without the annoyance of broken or stalled video streaming."

Pricing and Availability

The Sophisti DD-3 and DD-8 series are now widely available through authorized JVC dealers across Europe. Please contact your nearest retailer or distributor for pricing and availability, or visit www.jvc-europe.com for more details.

About JVC

Victor Company of Japan, Limited (JVC)

JVC, headquartered in Yokohama, Japan, is a leading international electronics company that has achieved success by combining its excellence in audio and video hardware with its global-scale software business, and also has a growing reputation for its professional equipment. JVC business lines are video, audio, TV, entertainment, information-related equipment and component devices. For more information, visit the JVC Web site at www.jvc-europe.com.

About Ubicom, Inc.

Ubicom develops communications and media processor (CMP) and software platforms that address the unique demands of real-time interactive applications and multimedia content delivery in the digital home. The company provides optimized system-level solutions to OEMs for a wide range of products including wireless routers, access points, VoIP gateways, streaming media devices, print servers and other network devices. Ubicom's unique multithreaded processor design, real-time operating system, and application-level solutions combine to ensure a high-quality user experience with unprecedented ease of use. Ubicom is a venture-backed, privately held company with corporate headquarters in Sunnyvale, California. For more information, visit www.ubicom.com.

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