

## NetEffect Captures Growth With Formation of Channel Program

### Verari Systems, Concurrent, Western Scientific Join

**Austin, Texas.** – September 5, 2007 – NetEffect, the leader in high-performance, low-power Ethernet connectivity solutions, today announced the formation of a multi-tier channel program serving the increasing demand for 10Gb Ethernet solutions in the data center. The company also announced new channel program participants: Verari Systems, the premier developer of powerful, flexible and scalable platform-independent rack and blade computing solutions; Concurrent, a leading provider of real-time Linux® operating systems, software and integrated computer solutions for mission-critical applications; and Western Scientific, a global provider of high performance computing and storage solutions.

The NetEffect channel program consists of systems integrators (SIs), value-added resellers (VARs) and original equipment manufacturers (OEMs). Channel partners such as Verari, Concurrent and Western Scientific will expand the reach of NetEffect into a wide range of data center applications, bringing vertical industry knowledge and complementary products and services to bear on customer problems.

"After evaluating a number of providers, we found NetEffect to have superior technology, and have chosen NetEffect's 10Gb accelerated Ethernet adapters for use within our rack and blade systems for the most demanding customer environments in industries such as financial services, oil and gas, and media and entertainment," said Dave Driggers, Founder and CTO, Verari Systems. "NetEffect's unique high-performance, low-power 10Gb Ethernet adapters and mezzanine cards for rack and blade systems offer one of the industry's best building blocks for high density scale-out/cluster computing."

"The NetEffect accelerated 10Gb Ethernet adapter will offer ultra-low latency to our joint customers requiring real-time networking in large multi-node configurations," said Ken Jackson, vice president of Special Systems at Concurrent. "NetEffect's ability to provide best-in-class sustained performance is key to ensuring the guaranteed event response needed to maximize real-time performance in mission-critical clustered systems applications such as those found in the financial services industry."

"NetEffect's 10Gb accelerated Ethernet adapters are a key component of our application-tuned solutions for high performance computing," said Tom Johnson, president and CEO, Western Scientific. "We exclusively use NetEffect adapters in our 10Gb solutions because they offer the most complete set of standards-based interfaces for high performance applications. We know that applications will just run transparently."

NetEffect expects that its channel program will enable partner customers to more quickly implement comprehensive solutions for enterprise-class end-to-end 10Gb and 1Gb networking for their most demanding data center applications.

The NetEffect family of high-end 1Gb and 10Gb Ethernet adapters meets the unique performance needs of scale-out (clustering), networking and storage applications, enabling data centers to achieve more productive work in less time. They offer the lowest power consumption — using less than eight watts — and highest performance, enhancing data center applications transparently through implementation of a broad set of standards-based features, including a complete implementation of the IEEE and IETF iWARP extensions — simply install and go.

NetEffect created its channel program after establishing a history of successful collaborations, demonstrating interoperable high-performance solutions with hardware and software partners, such as Abaqus, Critical Software, Evergrid, Force10 Networks, Fujitsu Computer Products of America, Fulcrum Microsystems, HP, Foundry, IBM, Quadrics, VMware and VXTECH.

For more information on the NetEffect channel program, please visit the [NetEffect Partner Directory](#).

**About NetEffect**

NetEffect is a network connectivity solutions company providing high-performance, low-power multi-gigabit Ethernet products. Using a unique patented architecture, NetEffect products deliver the highest Ethernet performance in the industry while dramatically reducing latency and networking overhead on host processors. NetEffect solutions are adept at handling all data communications traffic - networking, storage, and clustering. The company's products implement the latest iWARP extensions ratified by the IETF for Ethernet, while maintaining full compatibility with existing Ethernet infrastructure in any data center. Visit [www.neteffect.com](http://www.neteffect.com) for more information.

**Media contact:**

Greg Wise  
Weber Shandwick, for NetEffect  
(512) 794-4716  
[gwise@webershandwick.com](mailto:gwise@webershandwick.com)