

## Ubicom Expands Global Operations; Opens Research and Development Center in Turkey

*Company's Office in Technology Research Center Adds Enhanced Software Development and Support for Ubicom's Communications and Media Processors*

**SUNNYVALE, Calif. — Sept. 17, 2007** — Ubicom®, Inc., a leading provider of communications processor and software solutions, today announced the opening of its new research and development center in Gebze, Kocaeli, Turkey. Occupying an office in The Scientific and Technological Research Council of Turkey's (TUBITAK's) Marmara Research Center, engineers at Ubicom's newest facility will focus on advanced networking software development and quality assurance for the company's products. Ubicom's Turkish operations exist in one of the country's 21 free trade zones, designed to foster relationships with international organizations and attract foreign capital and technology to the country. Ubicom also announced the appointment of Dr. Meliksah Ertugrul as general manager, heading the Turkish operation with plans to increase from 12 to 20 engineers over the next year.

Ubicom's dedicated software center in Turkey — home to the world's 17th largest economy and a wealth of top-rated engineering talent — will help the company increase the efficiency and cost-effectiveness of its software development, allowing Ubicom faster delivery of products that address the growing concerns and challenges for managing home networks. With more applications relying on limited bandwidth, including voice over IP (VoIP), video streaming and online gaming, the "Intelligent Stream Handling" of Ubicom's **StreamEngine® technology** — which automatically prioritizes traffic on the home network to ensure a high-quality user experience — will be essential to routers.

"Turkey is a powerhouse in skilled engineering resources. Opening a research center in the region provides an excellent opportunity for Ubicom to tap into that pool of software development talent," said Cathal Phelan, president and CEO of Ubicom. "All semiconductors need software support to fully function and Ubicom plans to take its communications and media processors to the next level with the enhanced software development generated from our site in Turkey."

The new Ubicom office expands the company's global reach and brings the total number of **international offices** to four, including facilities in Hong Kong, Taiwan and The Netherlands. Dr. Ertugrul takes on the role of general manager in Turkey following several years of working for Ubicom's software development organization at its headquarters in Sunnyvale, California, where he held a number of engineering and management positions.

### **About Ubicom, Inc.**

Ubicom develops communications and media processor (CMP) and software platforms that address the unique demands of real-time interactive applications and multimedia content delivery in the digital home. The company provides optimized system-level solutions to OEMs for a wide range of products including wireless routers, access points, bridges, VoIP gateways, streaming media devices, print servers and other network devices. Ubicom's unique multithreaded processor design, real-time operating system, and application-level solutions combine to ensure a high-quality user experience with unprecedented ease of use. Ubicom is a venture-backed, privately held company with corporate headquarters in Sunnyvale, California. For more information, visit [www.ubicom.com](http://www.ubicom.com).

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