

Ubicom Solution Selected for D-Link Wi-Fi Internet Picture Frame

D-Link builds on flexible reference design to create a CES innovation award-winning photo-sharing experience

INTERNATIONAL CES, LAS VEGAS — Jan. 7, 2008 — Ubicom®, Inc., a leading provider of communications processor and software solutions has been selected by D-Link as the processor and software supplier for D-Link's Wi-Fi Internet Picture Frame (DSM-210).

D-Link is demonstrating the DSM-210 photo-sharing experience at CES 2008. Users can drag and drop photos on their computer desktop; and have them instantly appear on a picture frame in their home or halfway around the world. This simple interaction makes the DSM-210 an ideal gift for any family member.

Weather, stock quotes, shared photos and other personalized content are delivered directly from a free D-Link online account making it easy to customize what you see on the frame.

The DSM-210 supports Wi-Fi Protected Setup (WPS). When used with any of the latest D-Link routers, it can be securely connected to the home network and associated to the online account with a few simple steps.

The DSM-210 is based on the Ubicom IP5170™ multithreaded processor with StreamEngine® technology. Pan and zoom, image scaling and sophisticated transition effects are all supported by the built-in DSP instructions. Flexible interfaces support all of the popular memory card types and formats.

"Ubicom is very sensitive to our needs and always provides us with solutions that allow us to innovate for our customers," said AJ Wang, CTO of D-Link. "Our new picture frame with built-in Wi-Fi and Internet capability sets a new standard for ease of use and access to personalized content in this market."

"The launch of the DSM-210 demonstrates D-Link's focus on making products easy to use for the consumer," said Cathal Phelan, CEO of Ubicom. "We are pleased to be a partner with D-Link as they enter new and exciting markets."

About Ubicom, Inc.

Ubicom develops communications and media processor (CMP) and software platforms that address the unique demands of real-time interactive applications and multimedia content delivery in the digital home. The company provides optimized system-level solutions to OEMs for a wide range of products including wireless routers, access points, bridges, VoIP gateways, streaming media devices, print servers and other network devices. Ubicom's unique multithreaded processor design, real-time operating system, and application-level solutions combine to ensure a high-quality user experience with unprecedented ease of use. Ubicom is a venture-backed, privately held company with corporate headquarters in Sunnyvale, California. For more information, visit www.ubicom.com.

NOTE: Ubicom, StreamEngine, and IP5170 are trademarks of Ubicom, Inc. All other trademarks are the property of their respective holders.

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